



THE ASSAM
ROYAL GLOBAL UNIVERSITY
GUWAHATI

CRITERION 1

CURRICULAR ASPECTS

METRIC NO.
1.3.3

MBA

Field Work / Research Project / Internship



**A STUDY ON THE PEOPLE'S PERCEPTION TOWARDS
DIFFERENT INVESTMENT AVENUES IN GUWAHATI CITY**

**A PROJECT REPORT SUBMITTED IN PARTIAL
FULFILLMENT OF THE REQUIREMENTS FOR THE
DEGREE OF MASTER OF BUSINESS ADMINISTRATION**

UNDER



THE ASSAM

ROYAL GLOBAL UNIVERSITY

PREPARED BY

Mr. Kamal Kr. Mahanta

Rollno:194031020

Registration No: A/F

Batch : 2019-2021

Forwarded
By
Byepr
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 78103

Examined
[Signature]

DECLARATION

I, Mr.Kamal Kr. Mahanta, bearing Roll no 194031020 , an MBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "Study on People's Perception Towards Different Investment Avenues in Guwahati City" is a bona fide project work undertaken by me, during the period of February 2022 to July, 2022, as partial fulfillment of the requirements of the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati.

Further, I declare that this report has not been submitted by me elsewhere for the award of any degree, diploma or other qualification.

Kamal Kr. Mahanta
SIGNATURE
KAMAL KR. MAHANTA

DATE: *8/7/2022*

REGISTRATION NO: A/F

PLACE: GUWAHATI

ROLL NO: 194031020

CERTIFICATE FROM THE ACEDEMIC GUIDE

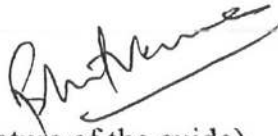
This is to certify that the project entitled **A STUDY ON THE PEOPLE'S PERCEPTION TOWARDS DIFFERENT INVESTMENT AVENUE IN GUWAHATI CITY** is the result of a study under taken by Kamal Kr. Mahanta of MBA 4th semester of ROYAL SCHOOL OF BUSINESS, Guwahati bearing Royal Global University Roll No. 194031020 under my guidance.

He has fully complied with the rules while preparing the project in partial fulfilment of requirement of degree of Master of Business Administration of Royal Global University.

I further certify that neither this project nor any part of it has been submitted to any other institution or university.

I wish him success in his future endeavours.

Date- 8/7/2022
Place- Guwahati, Assam


(Signature of the guide)
Mr. Rohit Verma
Assistant Professor
Royal School of Business

A STUDY ON FIXED DEPOSITS VS MUTUAL FUNDS:

UNDERSTANDING INVESTORS PERCEPTION

A PROJECT REPORT
SUBMITTED IN THE PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE DEGREE OF BACHELORS + MASTERS
(INTEGRATED) OF BUSINESS ADMINISTRATION

UNDER



PREPARED BY:

KHYATI JAIN
Roll No. 192031005 (Integrated)
Registration No - 1190174
Royal School of Business
The Assam Royal Global University

*Forwarded
to
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035*

Organizational Guide:
Mrs. Anjali Sharma
Investment Researcher
Sapient Wealth Advisor & Brokers
Head Office - Guwahati, Assam

Institutional Guide:
Mrs. Bhaswati Adhikary
Teaching Assistant
Royal School of Business
Betkuchi, Guwahati

Examined / [Signature]

DECLARATION

I, Miss. Khyati Jain, bearing Roll No. 192031005 (Integrated), a BBA+MBA Student of The Assam Royal Global University, Guwahati, hereby declare the Summer Internship Project Report entitled, "TO ANALYSE THE INVESTORS PERCEPTION REGARDING FIXED DEPOSIT AND MUTUAL FUNDS INVESTMENT" is a bonafide project work undertaken by me at Sapient Wealth Advisor & Brokers – Guwahati during the period of August - October, 2022 as partial fulfilment of the requirements for the degree of Bachelors + Master of Business Administration (BBA+MBA), The Assam Royal Global University.

Further, the same Project has not been submitted by me anywhere for a Degree, Diploma or Qualification.

Khyati Jain

Khyati Jain

192031005 INT

(BBA+MBA – INTEGRATED)

Royal School of Business

The Assam Royal Global University

Sapient

Sapient Wealth Advisors & Brokers Private Limited
Registered Office: 401, Guardlan Square, CTS No 8/20, Erandwana, Opp. Nisarg Hotel, Pune 411004.

01.12.2022


To Whom It May Concern

This is to certify that KHYATI JAIN, Roll No 192031005(INTEGRATED), a BBA+MBA Student of Royal Global University, Guwahati Assam has carried out her Summer Internship Project on the Topic- "Fixed Deposits vs Mutual Funds: Analysis on Investors Perception" from 08.08.2022 to 08.10.2022 under the guidance of Ms Anjali Sharma of Sapient Wealth Advisors & Brokers Private Limited. She has completed the internship project successfully and her conduct during this period was satisfactory.

We wish her Good Luck for her future endeavours.

Thanking You.

For Sapient Wealth Advisors & Brokers Private Limited


01.12.22

Prerna Mittal

HR Assistant Manager-East.

CERTIFICATE

This is to certify that Ms. Khyati Jain, a student of Royal School of Business under The Assam Royal Global University, Guwahati, Assam (BBA+MBA) (192031005 INT) has undertaken her Summer Internship Training from 8th August 2022 to 8th October 2022 (8 Weeks) in Sapient Wealth Advisors & Brokers, Guwahati under the Academic guidance of Mrs Bhaswati Adhikary, *Assistant Professor*, Royal School of Business.

Her project was on the topic "Fixed Deposits vs Mutual Funds: Analysis on Investors Perception"

She has successfully completed her summer internship training.

We wish her all the best in her future endeavour.

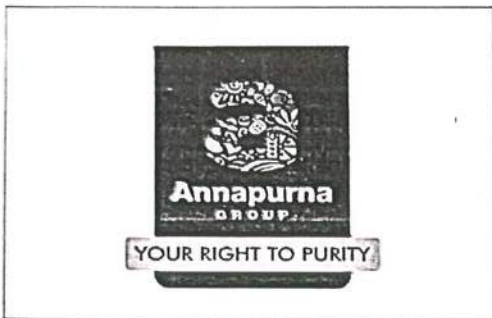
*Bhaswati
Adhikary
26/11/22*

Mrs. Bhaswati Adhikary
Teaching Assistant
Royal School Of Business

A COMPARATIVE STUDY TO UNDERSTAND THE CONSUMER
AWARENESS OF ANNAPURNA GHEE IN GUWAHATI

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION AND MASTER OF BUSINESS ADMINISTRATION
INTEGRATED

UNDER



*Forwarded
By
HOD/Coordinator
Royal School of Business
The Assam Royal Global University,
Betkuchi, NH 37, Guwahati 781035*

PREPARED BY:

Ms Juhi Phukan

Roll No: 192031004(Int)

Registration No: 1190173

Batch: 2019-2023

Examined

Organizational Guide:

Mr. Ridip Baruah

Trade Marketing Manager

Annapurna Group

Kamakhya Colony, Bara Bazar,
Pandu, Guwahati, Assam 781012

Institutional Guide:

Dr. Biplob Roy

Assistant Professor

Royal School of Business

The Assam Royal Global University,
NH – 37 Betkuchi, Opp. Tirupati
Balaji Temple, Guwahati, Assam - 35

5/10/23

DECLARATION

I, Miss Juhi Phukan bearing Roll no 192031004(int), an BBA+MBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "A Comparative Study to Understand the Consumer Awareness Of Annapurna Ghee in Guwahati" is a bona fide project work undertaken by me, during the period of August-October 2022, as partial fulfillment of the requirements of the degree of Bachelors of Business Administration (BBA) and Master of Business Administration (MBA) Integrated of the Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

SIGNATURE: *J. Phukan*

(NAME OF THE STUDENT)

ROLL NO: *192031004(INT)*

REGISTRATION NO: *1190173*

DATE: *15/12/22*

PLACE: *Guwahati*

CERTIFICATE



This is to certify that Ms. Juhi Phukan, a 7th-semester student of the Department of Royal School of Business under The Assam Royal Global University, pursuing her Bachelor in Business Administration and Master of Business Administration (Integrated) program, has completed her summer internship project report on –“**A Comparative Study to Understand the Consumer Awareness of Annapurna Ghee in Guwahati**”.

She has fulfilled all the requirements of the BBA+MBA (integrated) curriculum at The Assam Royal Global University. She has been sincere and hardworking in completing this project and this report is the result of her investigation at Annapurna Group for a period of 8 weeks.

Neither the whole nor any part of this report has been submitted to any other institute related to similar requirements.

I wish her good luck in all her future endeavors.

Certified by:

(Dr. Biplab Roy)

Assistant Professor

Royal School of Business

The Assam Royal Global University

M/S. ANNAPURNA FOOD & BEVERAGES

C Bara Bazar, Doodu
Guwahati - 781012, Assam, India
T +91 361 2570 385 / 785
CIN - U15134AS2001PTC006409



Ref: ANP/HR/0002/10/22

Date: 29/10/2022

INTERNSHIP COMPLETION CERTIFICATE

We are glad to inform you that Miss Juhi Phukan student of Royal Global University, Guwahati, has successfully completed her internship at Annapurna Group from 19th August 2022 to 19th October 2022. Her project was entitled as "A Comparative study to understand the consumer awareness of Annapurna Ghee in Guwahati"

During her internship, she was found to be sincere and hardworking.

We wish her all the best in her future endeavours.

for Annapurna Food & Beverages

Mithun Chowdhury
Asst. HR Manager

A study on Absenteeism of Employees at
Mana Motors: Mahindra & Mahindra Ltd., Aizawl

Summer Internship Project Report submitted in partial fulfillment of
the requirement of the degree of Bachelors of Business Administration +
Masters of Business Administration Integrated
under



Mahindra
Rise.



Forwarded
Oppegi
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Bettuchi, NH 37, Guwahati 781035

Prepared by:
KH. Melody Singha
BBA + MBA Integrated 7th semester
Roll No. 192031012(INT)
Registration no.: 1180
Batch: 2019-2024

Examine

Under the esteemed guidance of:

Company Guide:
Ms. Jessica Lalremruati
HR Manager
Mana Motors : Mahindra & Mahindra Ltd.

University Guide:
Dr. Arpee Saikia
Associate Professor
Royal School of Business
Royal Global University

Declaration

I, Miss **KH. Melody Singha**, student of **BBA + MBA Integrated 7th semester** of The Assam Royal Global University Bearing Roll Number 192031012(INT), hereby declare that this thesis report entitled "Study on Absentecism of Employees at Mana Motors: Mahindra & Mahindra. Ltd" is a project work undertaken by me, during the period of August - September, 2022, as partial fulfilment of requirements of the degree of **BBA + MBA Integrated** of the Assam Royal Global University, Guwahati.

Further, I declare that the report is my original work and has not been submitted to any other educational institution or used for any academic purposes.

Kh. Melody Singha

KH. Melody Singha

Roll no. : 192031012 (INT)

Registration no. : 1180

BBA + MBA Int 7th Sem

Royal School of Business

Date: 21.12.2023

Place: Guwahati

Mana Motors

V-131 Bawngkawn, Aizawl-796001, Mizoram, India
GSTIN : 15BHPPB7748P1ZL
Tel : +91389-2346341 / 2345301
E-mail : manamahindra@gmail.com

Mahindra

TO WHOM IT MAY CONCERN

This is to certify that Ms. KH. Melody Singha D/o Mr. KH. Gour Babu Singha of The Assam Royal Global University, Guwahati having Roll No. 192031012(INT) has successfully completed 7 weeks as HR (from 8th August to 30th September 2022) internship programme at Mana Motors Mahindra & Mahindra Full Range Dealer. She has efficiently contributed to the work, keen to learn and was found to be hard working.

We wish her all success for her future endeavours.


GENERAL MANAGER
MANA MOTORS



Certificate



This is to certify that Ms. KH. Melody Singha , a 7th Semester, BBA+MBA INT student of Department of Royal School of Business under The Assam Royal Global University, pursuing her BBA + MBA Integrated program, has completed her Summer Internship Project report on -

“ A study on absenteeism of employees at Mana Motors: Mahindra & Mahindra Ltd. ”

She has fulfilled all the requirements of the BBA curriculum under The Assam Royal Global University. She has been sincere and hardworking in completing this project and this report is the result of her own investigation at Mana Motors: Mahindra & Mahindra Ltd. for a period of 7 weeks. Neither the whole nor any part of this report has been submitted to any other institute related to similar requirements.

I wish her good luck in all her endeavors.

Certified by:


(Dr. Arpee Saikia)

Associate Professor

Royal School of Business

The Assam Royal Global University

A STUDY ON EXPLORING CORPORATE SOCIAL RESPONSIBILITY

AT ONGC

**A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS
ADMINISTRATION**

UNDER



PREPARED BY

Ms. BHAVYA HAZARIKA

Roll no. 192031002(INT)

Registration no.1190171

Batch: 2019-2023

NITESH KUMAR GUPTA

HR MANAGER

ONGC, JORHAT

NEERAJ KUMAR PHOOKAN

ASSISTANT PROFESSOR

ROYAL SCHOOL OF

BUSINESS

Royal School of Business

Forwarded,
B. Begari
HOD/Coordinator
Royal School of Business
The Assam Royal Global University,
Bethuchi, NH 37, Guwahati 78103

Examined

Seen

DECLARATION

I, Miss Bhavya Hazarika bearing Roll no 192031002(int), a BBA+MBA(int) student of Royal School Of Business, hereby declare that the Final Semester Project Report entitled "A study on exploring corporate social responsibility at ONGC" is a bona fide project work undertaken by me, during the period of August-October 2022, as partial fulfilment of the requirements of the degree of Bachelor's in Business Administration and Master's in Business Administration (BBA+MBA) of The Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

DATE: 27/12/22

Bhavya Hazarika
BHAVYA HAZARIKA

ROLL NO. 192031002(int)

PLACE: Guwahati

REGISTRATION NO. 1190171




OIL AND NATURAL GAS CORPORATION LIMITED

SI no : 2022-23/SUMMER/41

Work Centre : ONGC, Jorhat

This is to certify that Mr/Ms. Bhavya Hazarika a student of
Royal Global University, Guwahati
has undergone Summer/Winter/Industrial Training at ONGC form 08.08.2022 to 07.10.2022.
He/She has successfully completed his/her Project Work on A Study on Exploring CSR at ONGC
in discipline of M.B.A During the Training, he/she took keen interest
in the assigned work. We wish him/her all success in his/her academic endeavours and life.

Date : 18.11.2022


Co-ordinator Training
प्रकाश कोलिन /Prakash Kolin
उप महाप्रबंधक (म. स.)/DGM (HR)
प्रभारी - मानव संसाधन विकास (Incharge-HRD)
ONGC, Jorhat



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE

This is to certify that Ms. Bhavya Hazarika, a 7th semester student of Department of Royal School of Business under The Assam Royal Global University, pursuing her Bachelor's in Business Administration and Masters in Business Administration (integrated) programme, has completed her summer internship project report on "A study on exploring corporate social responsibility at ONGC".

She has fulfilled all the requirements of the BBA+MBA (integrated) curriculum under The Assam Royal Global University. She has been sincere and hardworking in completing this project and this report is the result of her investigation at ONGC for a period of 8 weeks.

Neither the whole nor any part of this report has been submitted to any other institute related to similar requirements.

I wish her good luck for all the future endeavours.

Neeraj Kumar Phookan
27/12/22

Certified by:

Mr. Neeraj Kumar Phookan

Assistant Professor

Royal School of Business

Assam Royal Global University

**A STUDY ON THE TURNOVER INTENTION AND WORK MOTIVATION OF
MILLENNIAL EMPLOYEES, GUWAHATI**

A report submitted in partial fulfillment of the requirements for the degree of Master of
Business Administration (MBA)

UNDER



ROYAL GLOBAL UNIVERSITY
GUWAHATI

SUBMITTED BY:

Romaniya Rahman

ROYAL SCHOOL OF BUSINESS

Department: MBA

Registration No: 1201173

Roll No: 204031049

Batch: 2020-2022

Forwarded
[Signature]
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Bettkuchi, NH 37, Guwahati 78103

Examined

[Signature]

ROYAL SCHOOL OF BUSINESS
CERTIFICATE FROM INSTITUTION GUIDE



ROYAL GLOBAL UNIVERSITY
GUWAHATI

I have the pleasure in certifying that the project entitled "A study on Turnover Intention and Work Motivation of Millennial Employees, Guwahati" is a result of a study undertaken by ROMANIYA RAHMAN of MBA 4th Semester of Royal Global University, Roll No: 204031049 under my guidance.

She has fully complied with the rules while preparing the project in partial fulfillment of the requirements of the degree of Master of Business Administration of Royal Global University.

I further certified that neither this project any part of has been submitted to any other institution or university.

DR. NANDINI BORAH

ASSISTANT PROFESSOR

ROYAL SCHOOL OF BUSINESS

THE ASSAM ROYAL GLOBAL UNIVERSITY

DATE: 11/07/2022

**A STUDY ON THE IMPACT OF INTRINSIC VIS-A-VIS EXTRINSIC MOTIVATION
ON EMPLOYEE PERFORMANCE**

A report submitted in partial fulfilment of the requirements for the degree of Master of
Business Administration (MBA)



ROYAL GLOBAL UNIVERSITY
GUWAHATI

SUBMITTED BY:

Sharmistha Chowdhury

ROYAL SCHOOL OF BUSINESS

Department: MBA

INSTITUTIONAL GUIDE

Ms. Dristi Deka

Assistant Professor,

Royal School of Business

Registration No: 1201175

The Assam Royal Global University

Roll No: 204031053

Batch: 2020-2022

S. Ch
11/07/2022
Examined

Forwarded
to
Coordinator
MOB/Coordinator
Royal School of Business
The Assam Royal Global University
Betruchi, NH 37, Guwahati 78103

DECLARATION

I, Sharmistha Chowdhury, bearing roll no.204031053, a student of Royal Global University, Assam, hereby declare that this Final Semester Project Report /Dissertation entitled "The impact of intrinsic and extrinsic motivation on employee performance" is a bonafide project work undertaken by me, during the period of February 2022 to June 2022, as partial fulfilment of the requirements of the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati.

Further, I declare that this report has not been submitted by me elsewhere for the award of any degree/ diploma certificate and not linked to any other qualification.

DATE: 08/07/2022

PLACE: Guwahati



SIGNATURE:

Sharmistha Chowdhury

Roll No: 2040310~~4~~53

Registration No: 1201175

CERTIFICATE FROM INSTITUTIONAL GUIDE



ROYAL GLOBAL UNIVERSITY
- - - GUWAHATI - - -

I have the pleasure in certifying that the project entitled "A study on the impact of intrinsic and extrinsic motivation on employee performance" is a result of a study undertaken by SHARMISTHA CHOWDHURY of MBA4th Semester of Royal Global University, Roll No:204031053 under my guidance.

She has fully complied with the rules while preparing the project partial fulfilment of the requirements of the degree of Master of Business Administration of Royal Global University.

I further certified that neither this project any part of has been submitted to any other institution or university.

MS. DRISTI DEKA

ASSITANT PROFESSOR

ROYAL SCHOOL OF BUSINESS

THE ASSAM ROYAL GLOBAL UNIVERSITY

DATE:

8/7/22.



A STUDY OF INFLUENCER MARKETING ON CONSUMERS' ATTITUDE

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

UNDER



SUBMITTED BY

NEHA BOTHRA

Roll no. 202031035

Registration no. 1200216

Batch: 2020-2023

Examined

Forwarded
By
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035

Organizational Guide

Name: Mr. Mafuz A. Laskar
Designation: Founder & CEO
Organization: Madify

Institutional Guide

Name: Mr. Binod Kalita
Designation: Teaching Assistant
Royal School of Business

DECLARATION

I, Miss Neha Bothra bearing Roll no. 202031035, a BBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "A Study of Influencer Marketing on Consumers' Attitude" is a bona fide project work undertaken by me, during the period of July – December, 2022, as partial fulfilment of the requirements of the degree of Bachelor of Business Administration (BBA) of The Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

SIGNATURE: *Neha Bothra*

NEHA BOTHRA

ROLL NO:202031035

REGISTRATION NO:1200216

DATE: 21.12.2022

PLACE: GUWAHATI

TO WHOM IT MAY CONCERN

MADIFY

Madify Media Private Limited
By Lane 9, Zoo Timali, Guwahati,
Assam, India - Pin 781007
CIN: U72900AS2021PTC021823

Date: 30/08/2022

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that **Miss Neha Bothra** has completed her Internship at Madify Media Private Limited as an Influencer Marketing Intern during the period from 1st August 2022 to 30th August 2022

Madify is a start-up and we love people who like to go beyond the normal call of duty and can think out of the box. Individuals who can surprise us with their passion, intelligence, creativity, and hard work.

During her internship period, we found **Neha** to be very sincere, hardworking, dedicated, and result-oriented.

We take this opportunity to thank her and wish her all the best for her future endeavors.

Mafuz Alam Laskar

Mafuz Alam Laskar
Founder and CEO
Madify Media Private Limited





ROYAL GLOBAL UNIVERSITY
- GUWAHATI -

CERTIFICATE

This is to certify that Neha Bothra, a 5th semester student of Department of Royal School of Business of The Assam Royal Global University (RGU), Guwahati, is pursuing her Bachelor of Business Administration (BBA) program. She has completed her project on "A Study of Influencer Marketing on Consumers' Attitude".

She has fulfilled all the requirements of the BBA curriculum under The Assam Royal Global University, Guwahati. She has been sincere and hardworking in completing this project and this report is the result of her own investigation at Madify for a period of 1 month.

The result embodied in this project work has not been submitted to any other University or Institution for the award of any degree or diploma.

I wish her the best for all the future endeavours.

Signature: *Binod Kalita*

Mr. Binod Kalita

(University Guide)

Teaching Assistant, Royal School of Business

The Assam Royal Global University, NH-37 Betkuchi,

Opp. Tirupati Balaji Temple, Ghy-781035

A STUDY ON CONSUMER'S AWARENESS ON POLYPROPYLENE SACK BAG

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION

UNDER



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Forwarded

Bjega
HOD, Coordinator
Royal School of Business
The Assam Royal Global University
Bethuchi, NH 37, Guwahati 781035

PREPARED BY

MS JESSICA JYRWA

Roll No : 202031019

Registration No : 1200200

Batch: 2020:2023

Examined

Mr. AMARJIT SARMA
QUALITY DEPARTMENT
UMADUTT INDUSTRIES LIMITED
BYRNIHAT (793101)

Ms. NEHA TIWARI
TEACHING FACULTY
ROYAL SCHOOL OF BUSINESS
GUWAHATI

DECLARATION

I, Miss **JESSICA JYRWA** bearing Roll no **202031019** an, BBA student of ROYAL SCHOOL OF BUSINESS, hereby declare that the Final Semester Project Report entitled impact of quality control as an effective tool in product standardization is a bonafide project work undertaken by me, during the period of July-December 2019, as partial fulfillment of the requirements of the degree of Bachelor of Business Administration (BBA) of The Assam Royal Global University, Guwahati

Further , I declare that the project report has not been submitted by me elsewhere for the ward of any degree, diploma or other qualification.

JESSICA Jyrwa

SIGNATURE

(NAME OF THE STUDENT)

ROLL NO: 202031019

REGISTRATION NO : 1200200

DATE: 28-12-2022

PLACE : BYRNIHAT

TO WHOM IT MAY CONCERN

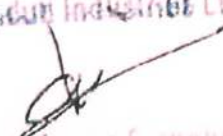
This is to certify that Ms. Jessica Jyrwa a student of Royal School of Business under Royal Global University, Guwahati, Assam (BBA) bearing Roll No-202031019 has undertaken her summer training w.e.f 01.08.2022 to 07.09.2022 in Umlaut Industries Ltd., Amjok, Umtru Road, Byrnihat, Ri-Bhoi District, Meghalay-793101, under the guidance of Amarjit Sarma, Incharge of Quality department. Her project was on THE IMPACT OF QUALITY CONTROL AS AN EFFECTIVE TOOL IN PRODUCT STANDARDIZATION.

She has successfully completed her summer internship in our organization.

We wish her all the best in her future endeavor.

Designation

For Umlaut Industries Ltd.


Amarjit Sarma

Quality Incharge

Signature of the Organizational Guide with



Stamp



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE

This is to certify that Jessica Jyrwa, a 5th semester student of Department of Royal School of Business of The Assam Royal Global University (RGU), Guwahati, is pursuing her Bachelor of Business Administration (BBA) program. She has completed her project on "A study on consumer's awareness on polypropylene sack bag". She has fulfilled all the requirements of BBA curriculum under The Assam Royal Global University, Guwahati. She has been sincere and hardworking in completing this project and this report is the result of her own investigation at Umadutt industries limited for a period of 1 month. Neither the whole nor any part of this report has been submitted to any other institute related to similar requirements. I wish her the best all the future endeavour.

Signature :

Ms. Neha Tiwari (University Guide)

Teaching Assistant, Royal School of Business

The Assam Royal Global University, NH-37 Betkuchi,

Opp. Tirupati Balaji Temple, Ghy- 781035

**A STUDY ON THE IMPACT OF PERSONALITY TRAIT ON
INNOVATIVE WORK BEHAVIOUR OF EMPLOYEES**

FOR THE DEGREE OF MASTERS OF BUSINESS ADMINISTRATION

Examined



ROYAL GLOBAL UNIVERSITY
— GUWAHATI —

**UNDER THE GUIDANCE
Dr BITOPI GOGOI
ASSISTANT PROFESSOR**

PREPARED BY: NABANITA DUTTA

ROLL NO: 204031029

REG NO: 1201155

ROYAL SCHOOL OF BUSINESS

Forwarded
By
Dr. Bitopi Gogoi
Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035

of
4/7/22

DECLARATION

I, miss NABANITA DUTTA roll no 204031029, an MBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "Impact of personality trait on innovative work behaviour of employees" is a bona fide project work undertaken by me as partial fulfilments of the requirements of the degree of Master of Business Administration of the Assam Royal Global University, Guwahati

I understand that I myself could be held responsible and accountable for plagiarism, if any, detected later on.

The research papers published based on the research conducted out of an in the course of the study are also based on the study and not borrowed from other sources

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree or other qualification

DATE: 11/7/2022
PLACE: GUWAHATI

Nabanita Dutta
NABANITA DUTTA
ROLL NO: 204031029
REG NO: 1201155

CERTIFICATE FROM INSTITUTIONAL GUIDE




ROYAL GLOBAL UNIVERSITY
GUWAHATI

I have the pleasure in certifying that the project entitled "A study on the impact of personality trait on innovative work behaviour of employees" is a result of a study undertaken by NABANITA DUTTA of MBA 4th Semester of Royal Global University, Roll no. 204031029 under my guidance.

She has fully complied with the rules while preparing the project in partial fulfilment of the requirements of the degree of Masters of Business Administration of Royal Global University.

I further certified that neither this project any part of has been submitted to any other institution or university.


DR. BITOPI GOGOI
ASSISTANT PROFESSOR
ROYAL SCHOOL OF BUSINESS
THE ASSAM ROYAL GLOBAL UNIVERSITY

DATE:

A STUDY
ON
DOING A PERFORMANCE EVALUATION TO CHECK ON HOW THE
FRINGE BENEFITS ARE MOTIVATING THE EMPLOYEES OF BL
PACKAGING PRIVATE LTD,
A PROJECT REPORT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF BACHELOR OF BUSSINESS
ADMINISTRATION
UNDER



ROYAL GLOBAL UNIVERSITY
GUWAHATI

PREPARED BY

Mr. DEVESH AGARWAL

Roll No. 212031023

Registration No-

Batch: 2021-2024

Forwarded
by
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 78102

Examined

Mr. Pradeep Agarwal
Managing Director
BL Packaging Private Ltd.
Tinsukia, Assam

Miss Kalyani Gohain
Teaching Assistant,
Royal School of Business
Guwahati, Assam

Seen
Sh
21/12/23

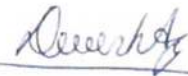
DECLARATION

I, Devesh Agarwal, student of Bachelor of Business Administration (BBA), Royal Global University, hereby declare that the project entitled "A Study on doing a performance evaluation to check on how the fringe benefits are motivating the employees of B.L. Packaging Private Ltd.." is prepared by me for the partial fulfillment of the requirement of BBA.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

Place: Guwahati

Date: 20/10/2023



Signature of student

Devesh Agarwal

Roll No: 212031023



B.L. PACKAGING PVT. LTD

BOPP Self Adhesive Tape, Corrugated Paper Box & Cartoons for Local Delivery

Ref. No.

Date: 17/08/2023

To whom it may concern

This is to certify that **Mr Devesh Agarwal**, a student of Royal School of Business under Royal Global University, Guwahati, Assam (BBA) (Roll No. **212031023**) has undertaken his summer training w.e.f **10th JULY, 2023 TO 14'th AUGUST, 2023** in **BL PACKAGING PRIVATE LIMITED COMPANY, ASIDC COMPOUND, INDUSTRIAL ESTATE BORGURI, TINSUKIA - 786126**, under the guidance of **PRADEEP AGARWAL, DIRECTOR**. His project of was on **DOING A PERFORMANCE EVALUATION TO CHECK ON HOW FRINGE BENEFITS ARE MOTIVATING THE EMPLOYEES OF "B.L. PACKAGING PRIVATE LTD"**.

He has successfully completed his summer internship in our organisation.

We wish him all the best in his future endeavour.

Signature of the Organisational Guide with Designation

Pradeep Agarwal
Director at B.L.Packaging Pvt. Ltd.



ASIDC COMPOUND, INDUSTRIAL ESTATE, BORGURI, TINSUKIA 786 126 (ASSAM)
TEL + 03742336143, CELL + 91-94350 36327, 94350 35243
email: blpackaging2008@gmail.com



CERTIFICATE FROM INSTITUTIONAL GUIDE



ROYAL GLOBAL UNIVERSITY
GUWAHATI

I have the pleasure in certifying that the project entitled "A Study on doing a performance evaluation to check on how the fringe benefits are motivating the employees of R I Packaging Private Limited" is the result of a study undertaken by


Devesh Agarwal of BBA 5th semester of Royal School of Business, Guwahati bearing The Assam Royal University Roll No. 213031023 under my guidance.

He has fully complied with the rules while preparing the project in partial fulfilment of requirement of degree of Bachelor of Business Administration of Royal Global University

I further certify that neither this project nor any part of it has been submitted to any other institution or university. I wish him success in his future endeavours.

Date: 20/12/2023

Place: Guwahati


Miss Kalyani Gohain

Teaching Assistant

Royal School of Business

The Assam Royal Global University

Guwahati, Assam-35

A STUDY ON
EMPLOYEE WELFARE SCHEMES IN INDIAN OIL
CORPORATION, NOONMATI

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS
ADMINISTRATION



ROYAL GLOBAL UNIVERSITY
GUWAHATI

*Dean
3/9/23
Examined*

PREPARED BY

Mr Hriday Jyoti Pathak

Roll no. 214031023

Registration no. 1211350

Batch: 2021-2023

Mr Chander Mohan
Human Resource
Indian Oil Corporation

Professor Chandana Goswami
Dean
Royal School of Business

*Forwarded
Gregori
MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781035*

DECLARATION

I, Mr. Hriday Jyoti Pathak bearing Roll no- 214031023, an MBA student of Royal School Of Business, hereby declare that the Final Semester Project Report entitled "A study on employee welfare schemes in Indian Oil Corporation" is a bona fide project work undertaken by me, during the period of August – September, 2022, as partial fulfilment of the requirements of the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

Hridayjyoti Pathak

SIGNATURE

HRIDAY JYOTI PATHAK

ROLL NO.214031023

REGISTRATION NO. 1211350

DATE:27/12/22

PLACE: GUWAHATI



रिफाइनरीज प्रभाग
Refineries Division

इंडियन ऑयल कॉर्पोरेशन लिमिटेड

रिफाइनरीज प्रभाग, गुवाहाटी रिफाइनरी
नूनमाटी, गुवाहाटी ७८१०२० (असम)

Indian Oil Corporation Limited

Refineries Division - Guwahati Refinery

Noonmati, Guwahati-781020, Assam

Fax 0361-2657250, 2657251

EPABX 0361-2597000

Website www.iocl.com

E-mail id GR@indianoil.com



Indian Oil



Guwahati Refinery

To Whom It May Concern

This is to certify that HRIDAY JYOTI PATHAK(2022003231), a student of 2nd Year in MBA(HR) from ROYAL GLOBAL UNIVERSITY, Kamrup Metro, Assam has undertaken internship at Indian Oil Corporation Limited, Guwahati Refinery from 04-08-2022 to 30-09-2022.

During the internship, he/ she has been found to be punctual and diligent. After completion of the internship, he/ she has submitted an Industrial Training/Project Report at Indian Oil Corporation Limited, Guwahati Refinery

Project Name:A STUDY ON EMPLOYEE WELFARE SCHEMES IN INDIAN OIL CORPORATION

Project Guide : Mr. Chander Mohan, Senior Manager

We wish him/ her all success in life.

Dated: 30-09-2022

Place : Guwahati Refinery


Sollamathu Prabu

SM(MS,L&D)

एस. प्रभु/S.Prabu

रिफाइनरी प्रभाग (प्रकृत सेवा अधीक्षण एवं विकास)

Senior Manager (MS L&D)

आई ओ सी लिमिटेड, रिफाइनरी प्रभाग, गुवाहाटी-२०
IOCL Guwahati Refinery, Noonmati Guwahati-20

पंजीकृत कार्यालय : जी-९, अली यावर जंग मार्ग, बान्द्रा (पूर्व), मुम्बई - ४०० ०५१, महाराष्ट्र (भारत)

Regd. Office: G-9, Ali Yavar Jung Marg, Bandra (East), Mumbai-400 051 Maharashtra (India)

CIN : L23201 MH 1959 GOI 011388

CERTIFICATE FROM THE INSTITUTION GUIDE



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE

This is to certify that Hriday Jyoti Pathak of MBA 3rd semester bearing Roll No. 2104031023 from the Royal School of Business has completed his project titled "A Study on Employee Welfare Schemes in IOCL" under my supervision. He has consumed the relevant sources, materials and he has done the field work to collect data for this project.

It is hereby recommended that Hriday Jyoti Pathak should be allowed to submit the project to The Assam Royal Global University for the examination.

Date:27/12/22

Place: Guwahati

Ag
27/12/22

Prof Chandana Goswami

Dean

Royal School of Business

The Assam Royal Global

University.

**Onboarding process and its impact on employee motivation,
satisfaction and performance at GIAL**

A project report submitted in partial fulfilment of the requirements for the degree of
master of business administration under



PREPARED BY

Raj Sarma

Roll no. 214031052

Registration no. 1211379

Batch: 2021-2023

*Sum
30/1/23*

Biplab Sarmah
Talent acquisition manager
GIAL, Borjhar, Guwahati

Bhaswati Adhikary
Teaching assistant
Royal School of Business

Examined

*Forwarded
Dyepi*
HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Berkuchi, NH 37, Guwahati 781032

DECLARATION

I, Raj Sarma bearing Roll no 214031052, a student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "Onboarding process and its impact on employee motivation satisfaction and performance at GIAL." is a bona fide project work undertaken by me, during the period of August-October, 2022, as partial fulfilment of the requirements of the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

Raj Sarma

Name: Raj Sarma

Date: 28-12-2022

ROLL No: 214031052

Place: Guwahati

REGISTRATION NO: 1211379



Date: 13th December 2022

CERTIFICATE OF INTERNSHIP

This is to certify that **Mr. Raj Sarma** of **Royal Global University** has completed his Internship Program at **Guwahati International Airport Limited, Guwahati** from **1st August 2022 to 1st October 2022**.

During the training he was assigned the projects of **“A study on Onboarding Process and its impact on employee motivation satisfaction and performance at Guwahati International Airport Limited”** and he has completed his projects successfully.

We wish him the very best in all his future endeavors.

Sincerely yours,

For Guwahati International Airport Ltd

HR Department.

Guwahati International Airport Limited
(Formerly known as Adani Guwahati International Airport Ltd.)
New MT Pool Building
Lokpriya Gopinath Bordoloi International Airport, Borjhar,
Guwahati – 781 015
Assam, India
CIN: U6303GJ2019PLC110032

Tel +91 0361 2840009
Fax +91 0361 2840009
Email airport.guwahati@adani.com
Website www.adani.com/igbia-guwahati-airport

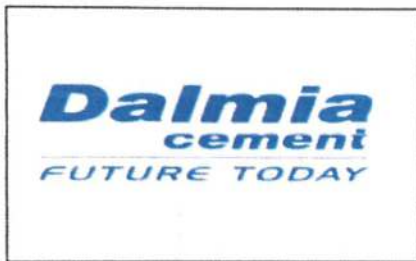
Registered Office: Adani Corporate House, Shantigram, Near Vaishno Devi Circle, S. G. Highway, Khodiyar, Ahmedabad – 382 422

[Handwritten signature]

**A PROJECT REPORT ON EMPLOYEES WELFARE FACILITIES
AT DALMIA CEMENT BHARAT LIMITED, GUWAHATI, ASSAM**

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THEREQUIREMENTS
FOR THE DEGREE OF MASTER OF BUSINESSADMINISTRATIONFROM
THE ASSAM ROYAL GLOBAL UNIVERSITY GUWAHATI

BATCH 2021-2023



SUBMITTED BY

NEEDHI KOTHARI

ROLL.NO: 214031037

REGISTRATION NO: 1211364

BATCH: 2021-2023

Examined

ORGANIZATIONAL GUIDE:
VIOLINA OJAH
DEPUTY MANAGER
DALMIA CEMENT LTD.

INSTITUTIONAL GUIDE:
DR. ARPEE SAIKIA
ASSOCIATE PROFESSOR
THE ASSAM ROYAL GLOBAL
UNIVERSITY, GUWAHATI

Forwarded
B. Jegan
HOD, Coordinator
Royal School of Business
The Assam Royal Global University,
Betkuchi, NH 37, Guwahati 781035

DECLARATION

I, Miss Needhi Kothari bearing Roll no 214031037, an MBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "**Employee Welfare Facilities Provided at Dalmia Cement**" is bona fide Project work undertaken by me, during the period of August-September, 2022, as partial fulfillment of the requirements of the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

Date:



Place: Guwahati, Assam.



NEEDHI KOTHARI

Roll No: 214031037

Registration No: 1211364

Dalmia
cement

FUTURE TODAY

cement | sugar | refractories | power

Date: 14/Dec/2022

Subject – Internship Completion Letter

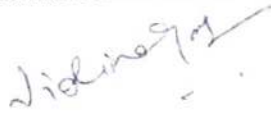
This is to certify that Needhi Kothari has successfully completed an internship with Dalmia Cement Bharat Ltd as an Intern in the Human Relations Department from 14th August 2022 to 30th September 2022.

She has worked on the project titled as " Employee Welfare Facilities" under the supervision and guidance of Ms. Violina Ojah, Deputy Manager, Human Relations. During the course of the internship, she has gained and developed multiple skills.

She has also maintained an outstanding professional demeanour and showcased excellent moral character throughout the internship period.

Wishing her the best of luck for her future endeavours.

For Dalmia Cement Bharat Limited



Authorized Signatory

Dalmia Cement (Bharat) Limited

3rd & 4th Floor, Anil Plaza II, ABC, G.S. Road, Guwahati – 781005 (Assam) India
T: 91 361 7156 700 | 91 361 7156 707 Toll Free 1800 2020 W www.dalmiacement.com CIN : U65191TN1996PLC035963
Registered Office : Dalmiapuram, District - Tiruchirapalli, Tamil Nadu – 621 651, India
A Dalmia Bharat Group Company, www.dalmiabharat.com

CERTIFICATE FROM THE INSTITUTION

I have the pleasure in certifying that the project entitled "Employee Welfare Facilities Provided at Dalmia Cement" is the result of a study under taken by Needhi Kothari Of MBA 3rd Semester Of Royal School Of Business, Guwahati bearing Royal Global University Roll No. 214031037 under my guidance.

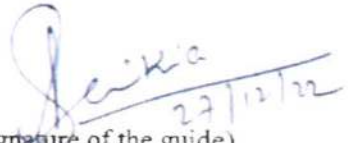
She has fully complied with the rules while preparing the project in partial fulfilment of requirement of degree of Master of Business Administration of Royal Global University.

I further certify that neither this project nor any part of it has been submitted to any other institution or university.

I wish her success in her future endeavors.

Date: 27/12/22

Place: Guwahati


(Signature of the guide)

Dr. Arpee Saikia

Associate Professor

Royal School of Business

A comparative study to
“Understand the awareness regarding the ESIC benefits among the
employees working in Piramal Swasthya Management and Research Institute
Guwahati (Tier 2 city)
& Aditya Birla Group Pantaloons Tinsukia (Tier 3 city)”



A PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS
ADMINISTRATION From
The Assam Royal Global University Guwahati
Batch 2021-2023

*Seen
A2
3/9/23*

Prepared by

Name of the student: Anurag Roy

Roll.no: 214031011

Registration no: 1211338

Batch: 2021-2023

EXAMINED

Organizational Guide: Jyoti Prasad Das
Senior Manager Human Resources
Piramal Swasthya, Guwahati, Assam

Institutional Guide: Dr. Arpee Saikia
Associate Professor
The Assam Royal Global University
Guwahati

Forwarded

Bregos
MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781022

DECLARATION

I, Mr. Anurag Roy bearing Roll no 214031011, an MBA student of Royal School of Business, hereby declare that the Final Semester Project Report entitled "Understand the awareness regarding the ESIC benefits among the employees working in Piramal Swasthya Management and Research Institute Guwahati (Tier 2) city & Aditya Birla Group Pantaloons Tinsukia (Tier 3 city)" is a bonafide project work undertaken by me, during the period of August, 2022 - September, 2022, as partial fulfillment of the requirements of the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati. Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualifications.

DATE: 27/12/2022

Place: Guwahati



Name: Anurag Roy

Roll.no: 214031011

Registration no: 1211338

Department of Business Administration

Royal School of Business

The Assam Royal Global University,

Guwahati

Certificate from the organization



Doc no. FT-REC-05
PSMRI/SANJEEVANI/HR/Internship/2022/03
Date: 12th December 2022

To Whom It May Concern

This is to certify that **Mr. Anurag Roy**, a student of MBA 3rd Semester from Royal Global University has successfully completed his internship Programme at Piramal Swasthya Management and Research Institute from 1st August 2022 to 30th September 2022.

During his tenure, Mr. Anurag had worked closely with the HR Department and had helped in various HR activities. He has successfully prepared a project report on "**A comparative study to understand the awareness regarding the ESIC benefits among the employees working in Piramal Swasthya Management and Research Institute Guwahati (Tier 2 city) & Aditya Birla Group Pantaloons Tinsukia (Tier 3 city)**"

We found him sincere, hardworking, technically sound and result oriented. He worked well as part of a team during his tenure. We take this opportunity to thank him and wish him all the best for his future.

For PIRAMAL SWASTHYA MANAGEMENT AND RESEARCH INSTITUTE,

A handwritten signature in black ink, appearing to be "Jyoti Prasad Das".

Jyoti Prasad Das
Senior Manager- HR

Piramal Swasthya Management and Research Institute

Branch Office : G. Sharma Baruah Building, Anuradha Cinema Complex, Bamunimaidam, Guwahati - 781021, Assam, India

Head Office : AWFIS Space Solutions Pvt. Ltd., 3rd Floor, No. 6-3-1112, Oyster Complex, Greenlands Road, Somajiguda, Begumpet, Hyderabad - 500016, Telangana, India. T +91 (0)40 49451999

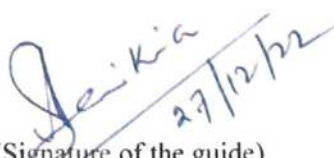
piramalswasthya.org

CERTIFICATE FROM THE ACADEMIC GUIDE

I have the pleasure in certifying that the project entitled "Awareness and effective utilization of ESIC benefits among the employees of Piramal Swasthya Management and Research Institute, Guwahati (Tier 2 city) and Aditya Birla Group Pantaloons, Tinsukia (Tier 3 city)" is the result of a study under taken by Anurag Roy of MBA 3rd semester of ROYAL SCHOOL OF BUSINESS, Guwahati bearing Royal Global University Roll No. 214031011 under my guidance. He has fully complied with the rules while preparing the project in partial fulfillment of requirement of degree of Master of Business Administration of Royal Global University. I further certify that neither this project nor any part of it has been submitted to any other institution or university. I wish him success in his future endeavors.

Date- 27/12/2022

Place- Guwahati, Assam


(Signature of the guide)

Dr. Arpee Saikia

To study the role of leader member relationship and perceived organizational support in employee's leave intention



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Prepared By

Sandeepa Shil

Roll no- 182031009 (int)

Royal School of Business

Royal Global University

Batch: 2018-2022

Sandeepa Shil
12/07/2022

Thesis Guide

Dr. Bitopi Gogoi Malakar

Dr. Bitopi Gogoi Malakar

Designation: Assistant Professor, Royal School of Business

Assam Royal Global University

Guwahati – 35, Assam

Forwarded
By

MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 7810

DECLARATION

I, SANDEEPA SHIL, bearing Roll. No. 182031009, a student of Royal School of Business, Guwahati, Assam hereby declare that the Project Report entitled as **“To study the role of leader member relationship and perceived organizational support in employee’s leave intention.”** is a bonafide project work undertaken by me, during the period of February – July 2022, as partial fulfilment of the requirements for the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati, Assam.

Further, the same project report has not been submitted by me elsewhere for the award of degree, diploma or other qualification.


Sandeepa Shil

DATE: 11/7/2022

PLACE: Guwahati

ROLL NO. 182031009(Int)

REGISTRATION NO. 1180201



ROYAL GLOBAL UNIVERSITY
GUWAHATI

ROYAL SCHOOL OF BUSINESS

CERTIFICATE

This is to certify that the summer internship project entitled on "To study the role of leader member relationship and perceived organizational support in employee's leave intention." is submitted by SANDEEPA SHIL, bearing Roll. No. 182031009 in partial fulfillment of the requirement for the award of degree of Master of Business Administration from Royal School of Business under Assam Royal Global University, Guwahati, Assam is a record of bonafide work carried out under my guidance and supervision.

The result embodied in this project work has not been submitted to any other University or Institution for the award of any degree or diploma.

(Signature of the Guide)

Dr. BITOPI GOGOI MALAKAR

Assistant Professor, Royal School of Business

The Assam Royal Global University, Guwahati, Assam- 781035

To study the role of leader member relationship and perceived organizational support in employee's leave intention



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Prepared By

Sandeepa Shil

Roll no- 182031009 (int)

Royal School of Business

Royal Global University

Batch: 2018-2022

Thesis Guide

Dr. Bitopi Gogoi Malakar

Designation: Assistant Professor, Royal School of Business

Assam Royal Global University

Guwahati – 35, Assam

Forwarded

Bitopi

HOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 78103

Examined

DECLARATION

I, SANDEEPA SHIL, bearing Roll. No. 182031009, a student of Royal School of Business, Guwahati, Assam hereby declare that the Project Report entitled as **“To study the role of leader member relationship and perceived organizational support in employee’s leave intention.”** is a bonafide project work undertaken by me, during the period of February – July 2022, as partial fulfillment of the requirements for the degree of Master of Business Administration (MBA) of The Assam Royal Global University, Guwahati, Assam.

Further, the same project report has not been submitted by me elsewhere for the award of degree, diploma or other qualification.

DATE: 11/7/2022

PLACE: Guwahati


Sandeepa Shil

ROLL NO. 182031009(Int)

REGISTRATION NO. 1180201



ROYAL GLOBAL UNIVERSITY
GUWAHATI

ROYAL SCHOOL OF BUSINESS

CERTIFICATE

This is to certify that the summer internship project entitled on "To study the role of leader member relationship and perceived organizational support in employee's leave intention." is submitted by SANDEEPA SHIL, bearing Roll. No. 182031009 in partial fulfillment of the requirement for the award of degree of Master of Business Administration from Royal School of Business under Assam Royal Global University, Guwahati, Assam is a record of bonafide work carried out under my guidance and supervision.

The result embodied in this project work has not been submitted to any other University or Institution for the award of any degree or diploma.

(Signature of the Guide)

Dr. BITOPI GOGOI MALAKAR

Assistant Professor, Royal School of Business

The Assam Royal Global University, Guwahati, Assam- 781035

/s/

**“Audience Analysis of Digital Advertisement in respect of online
courses provided by Shine Projects ”**

A PROJECT REPORT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

UNDER

Royal Global University

Session 2018-2022



PREPARED BY

Mr./Ms : Sanjana Sharma

Roll no : 182031011(INT.)

Registration no. 1180202

Batch: 2018-2022

Debjyoti Goon
Business Development
SHINE PROJECTS

Dr. Happyson Gochuiwo
Assistant Professor
Royal School of Business

Forwarded
By
MOD/Coordinator
Royal School of Business
The Assam Royal Global University
Betkuchi, NH 37, Guwahati 781005

[Signature]

Certificate



Ref: 40815852

Date: 29/09/2021

Internship Completion Certificate

Duration: 15/08/2021 - 29/09/2021

Dear *Sanjana Sharma*

This is to certify that Sanjana Sharma has served as a Social Media Marketing (Part Time Intern) in the marketing Department and has successfully completed one month long internship program at Shine Projects. Your conduct has been very good and we wish you all the best for your future endeavours.

Sri Harsha

Joint MD, Shine Projects

Mobile: +91 7897780465

Email: sriharsha@shineprojects.in



www.shineprojects.in

DECLARATION

I Miss Sanjana Sharma bearing Roll number- 182031011(int.), and BBA+MBA(INT.) student of Royal school of Business, hereby declare that the Final Semester Report entitled "Audience Analysis of Digital Advertisement in respect of online courses provided by Shine Projects" title of the report is a bona fide project work undertaken by me, during the period of July-December,2021 as partial fulfilment of the requirements of the degree of the Master of Business Administration (MBA) of the Assam Royal Global University, Guwahati.

Further, I declare that the project report has not been submitted by me elsewhere for the award of any degree, diploma or other qualification.

Sanjana Sharma
SIGNATURE

SANJANA SHARMA
ROLL NO. 182031011(INT.)
REGISTRATION NO.-1180202

CERTIFICATE FROM INSTITUTION GUIDE



ROYAL GLOBAL UNIVERSITY
GUWAHATI

This is to certify that Ms. / Mr. Sanjana Sharma, a student of Royal School of Business under Royal Global University, Guwahati, Assam BBA+MBA(INT.), Roll No: 182031011(int.) has undertaken her summer training w.e.f 15/08/2021- 29/09/2021 in Shine Projects, Hyderabad, under the guidance of Mr. Happyson Gochuiwo (Assistant Professor), *Royal school of business*. Her project was on the topic "Audience Analysis of Digital Advertisement".

The report is the result of his own analysis and the report is neither as a whole nor as apart was submitted to any University or Educational institute for any research, a degree or diploma to the best of my knowledge.

We wish her all the best in her/ his future endeavour.

Name of the Guide : Dr Happyson Gochuiwo
(Assistant Professor), *Royal school of business*

A STUDY ON THE CREDIT RISKS BORNE BY THE MICRO-FINANCE INSTITUTIONS PARTNERED WITH THE NORTH EASTERN DEVELOPMENT FINANCE CORPORATION LIMITED AND ITS RESPECTIVE BORROWERS

A PROJECT REPORT SUBMITTED IN THE PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

UNDER



ROYAL GLOBAL UNIVERSITY
GUWAHATI

PREPARED BY:

Mrigakshi Talukdar

Roll No. 182031006 (Integrated)

Registration No.1180200

Royal School Of Business

The Assam Royal Global University

Organizational Guide

Name: Mr. Prabin Singh,

Assistant General Manager,

Micro Finance and Medium Small

Enterprises

NEDFi, Guwahati, Assam

Institutional Guide

Name: Mr. Rohit Verma

Assistant Professor,

Royal School Of Business

The Assam Royal Global University

Forwarded
B. J. J.
MOO/Coordinator
Royal School of Business
The Assam Royal Global University
Bettkuchi, NH 37, Guwahati 781003

Examined

DECLARATION

I, Miss. Mrigakshi Talukdar, bearing Roll No. 182031006 (Integrated), a BBA+MBA Student of The Assam Royal Global University, Guwahati, hereby declare the Summer Internship Project Report entitled, "TO ANALYSE THE CREDIT RISKS BORNE BY THE MICRO-FINANCE INSTITUTIONS PARTNERED WITH THE NORTH EASTERN DEVELOPMENT FINANCE CORPORATION LIMITED AND THEIR RESPECTIVE BORROWERS AND TO FIND THE PREVENTIVE MEASURES" is a bonafide project work undertaken by me at THE NORTH EASTERN DEVELOPMENT FINANCE CORPORATION LIMITED, GUWAHATI during the period of September-October, 2021 as partial fulfilment of the requirements for the degree of Master Of Business Administration (MBA), The Assam Royal Global University.

Further, the same Project has not been submitted by me any where for a Degree, Diploma or Qualification.

Date: 4/01/2022

Place: Guwahati

Mrigakshi Talukdar

Mrigakshi Talukdar


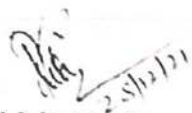
Roll No. 182031006 (Integrated)

Registration No. 1180200

To Whom It May Concern

This is to certify that Miss. Mrigakshi Talukdar, Roll No. 182031006 (Integrated), a BBA+MBA Student of Royal Global University, Guwahati, Assam has carried out a Summer Internship Project on the topic *"To analyse the credit risks borne by the Micro Finance Institutes (MFIs) partnered with North Eastern Development Finance Corporation Limited (NEDFi) and their respective borrowers and to find the preventive measures"* from 01.09.2021 to 01.10.2021 under the guidance of Mr. W. Prabin Kumar Singh, Assistant General Manager, MF & MSE. She has completed the internship project successfully and her conduct during the project was satisfactory.

We wish her all the best for her future endeavours.

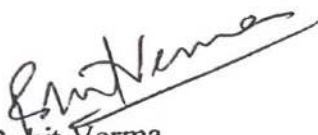

For NEDFi

Assistant General Manager
MF & MSE

Certificate

This is to certify that Miss. Mrigakshi Talukdar, a student of BBA+MBA (Integrated) bearing the Roll Number, 182031006 (Integrated) has completed this study titled as **““TO ANALYSE THE CREDIT RISKS BORNE BY THE MICRO-FINANCE INSTITUTIONS PARTNERED WITH THE NORTH EASTERN DEVELOPMENT FINANCE CORPORATION LIMITED AND THEIR RESPECTIVE BORROWERS AND TO FIND THE PREVENTIVE MEASURES ”** at **THE NORTH EASTERN DEVELOPMENT FINANCE CORPORATION LIMITED, GUWAHATI** from the month of September to October for a period of one month as a partial fulfilment for the degree of Master of Business Administration.

I declare that this project or any part of this project has not been submitted anywhere for the fulfilment of a degree, diploma or any qualification.

I wish her all the best for her future endeavours.


Mr. Rohit Verma

(Faculty Guide)

Assistant Professor

Royal School Of Business

The Assam Royal Global University